

Media Release March 2021

Yamanto Central opening date announced: 8 April 2021

Yamanto Central, one of Queensland's most exciting and long awaited retail developments, will open its doors on the 8th of April, well ahead of schedule.

Anchor retailers, Coles and Kmart will both commence trading on the 8th, welcoming shoppers to their stores to take part in their opening celebrations.

"We are absolutely delighted to announce the early opening of Yamanto Central; offering the local community a sneak peek into what's soon to be fully unveiled midyear at our grand opening, " JMK Retail general manager, Vicki Leavy said.

"The centre will be the region's biggest community hub offering a broad mix of retail outlets as well as a health and wellness precinct and an outdoor dining area that will accommodate up to 300 people.

"Oddly COVID has provided us with a novel set of circumstances. It has enabled our team of builders to fast track development and construct the centre at a cracking pace well ahead of our original schedule. Conversely smaller non-essential businesses have been forced into a tail spin, giving them no option but to redirect all of their human resources and efforts towards dealing with COVID related impacts which has affected their opening progress. Despite all of this, and to everyone's credit, we're still on track for our grand opening in mid-2021. Traders that are sufficiently agile will open either on time on the 8th or progressively over the following weeks leading up to our grand opening.

"We're incredibly excited as the 8th of April will see Coles and Kmart fling open their doors to a highly expectant community. Our team of specialist consultants has worked incredibly hard with our national and local businesses to enable them to start swinging their doors open in preparation for our grand opening event.

"In response to the challenges of COVID, we believe the staggered store openings will work well for shoppers, giving them a unique opportunity to engage in a more personalised manner with the early opening of our anchor tenants Coles and Kmart and a handful of specialty stores.

"We liken the impact of COVID on Yamanto Central to that of playing 'pass the parcel as a child' – the present is being unwrapped slowly but as each layer is revealed there is the added delight of more retailers opening, showcasing what they have on offer and how customers can benefit from their special launch offerings."

Yamanto Central is expected to set the standard in retail innovation for the region. Coles and Kmart stores will feature some of the retailers' latest interactive shopping experiences across displays, layout and grocery offerings.

"Coles and Kmart's doors will open from 7am. Care has been taken to ensure stores and the broader centre offer the highest levels of hygiene and safety possible," Leavy added.

"We know the initial opening is going to be an incredibly exciting yet busy period for the people of Ipswich wanting to visit the centre and to experience a little glimpse of what's yet to come.

"Everyone is going to love Yamanto Central. When fully open, the centre will boast some of the country's leading brands and provide the broader community with a hyper convenient shopping and lifestyle destination that will also become the central hub for the region, offering all the advantages of a sub-regional centre.

"Yamanto Central's carefully considered design has been curated by our architects and the JMK Retail specialist retail team to concentrate on the flow of customer footfall to best advantage retailer exposure whilst providing a hyper convenient shopping experience that our customers demand.

"Following our early opening on the 8th of April, retailers will open in a progressive manner culminating in our originally planned mid-year grand opening celebration event to officially launch Yamanto Central and open the highly anticipated outdoor dining precinct."

According to Leavy, Yamanto Central is more than a shopping centre, it's the well over due central hub to Yamanto, Southern Ipswich and its surrounding regions, and will offer all the essential services as well as lots of other wonderful outlets and offerings that the community has been crying out for.

"Combine this with the centre's undercover outdoor dining precinct, we are expecting that Yamanto Central will become one of the leading shopping hubs for Ipswich and the broader community for many years to come," Leavy added.

"The Yamanto Central outdoor dining precinct is one of the key elements of the new centre and I believe it is going to change the way our residents connect, mingle and dine in Ipswich.

"In addition to the dining precinct, the centre also offers a health and wellness focus. The basement level of the centre will boast a Rackley Swimming with learn to swim classes and a Hiit Republic. Hiit Republic will deliver full-body workout classes as well as fitness facilities that offer a complete range of strength and conditioning equipment. Club Lime, which will offer 24/7 gym access, is located on level one, the upper level of the centre.

"A medical centre along with a pharmacy, supported by many other grocery, fashion and specialty stores will provide the area with the much needed community hub it truly deserves.

"We are excited to be finally opening our doors. Everyone is going to love Yamanto Central. We will meet a need across the community that has been under-served for a long time!"

www.yamantocentral.com.au

ENDS

Contact

Please contact Tess Sanders Lazarus for further information and interview opportunities.

Tess Sanders Lazarus Chief Publicist Invigorate PR

P 0432 978 174

E <u>tess@invigorate.com.au</u>

W invigorate.com.au

Invigorate PR is a full service boutique public relations company that works with idea champions and businesses of all sizes throughout Australia and across the world. We are what PR should be!