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Media Release

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Yamanto Central announces opening of one of retail's biggest brands

Yamanto Central, one of Queensland's most exciting and long awaited retail developments, opened its doors in April, well ahead of schedule. Since opening, Yamanto Central has continued to maintain centre stage with a steady progression of retailer announcements as it moves towards its grand opening event mid year.

The recent opening saw the centre's first tranche of retailers commence trading including anchor retailers Coles and Kmart, along with a handful of specialty stores. Since then, a number of other retailers have swung open their doors.

Hugely popular national lifestyle and homewares brand, Dusk, has just opened its doors, as has newsagent Nextra Yamanto, the home of news, gifts, cards and more.

"We are absolutely thrilled to announce that much loved retailer, Cotton On, will be opening its doors this Friday," Yamanto Central developer and owner, JMK Retail general manager, Vicki Leavy said.

"Next Friday 14 May is Ipswich Show holiday so we are expecting a lot of people to be here to help us celebrate the opening of Cotton On.

"The Cotton On Group is Australia's largest global retailer, known for its fashion clothing and stationery brands. It has over 1,500 stores in 18 countries and employs 22,000 workers globally and today we are so excited to let everyone know that Cotton On will be opening here at Yamanto Central.

"The level of interest from so many local and national retail brands speaks volumes for the quality and potential of Yamanto Central as a shopping centre and neighbourhood hub."

According to JMK Retail, the new centre is already breaking projected sales records with stores attracting strong interest from the local community.

"We knew the centre would be popular. There has been such a strong need for it for so many years. Given the level of interest in the centre, it was no surprise that businesses from surrounding retail sites were first to put their hand up to secure a spot, closely followed by national retail brands," Leavy added.

"The centre will fast become the region's biggest community hub offering a good mix of retail outlets as well as a health and wellness precinct and an outdoor dining area that will accommodate up to 300 people."

The people of Ipswich and surrounding regions have much to be excited about. Not only is the centre now open, it is rolling out some big names in retail.

“We have worked hard to ensure Yamanto Central provides a fantastic mix of brands to meet the needs of every shopper. Over the next few months we will see a steady progression of stores opening their doors,” Leavy said.

“Today’s Cotton On announcement is a huge coup for Yamanto Central and the local community to welcome household brands of this calibre to the shopping centre.

“Cotton On is a much loved innovative fashion and lifestyle brands and the Ipswich community will now be able to shop local to purchase these products.

“With the mid year grand opening fast approaching, there are still more fantastic retailer announcements to make, and importantly for any businesses looking to be part of our exciting centre, a small handful of leasing opportunities are still available at Yamanto Central, both in the main centre and in the outdoor dining precinct. I strongly encourage businesses interested in exploring new growth opportunities to touch base.”

www.yamantocentral.com.au

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